

# When Samples Are Strategically Selected

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## Abstract

In standard classification problems, the assumption is that the entity making the decision (the *principal*) has access to *all* the samples. However, in many contexts, she either does not have direct access to the samples, or can inspect only a limited set of samples and does not know which are the most relevant ones. In such cases, she must rely on another party (the *agent*) to either provide the samples or point out the most relevant ones. If the agent has a different objective, then the principal cannot trust the submitted samples to be representative. She must set a *policy* for how she makes decisions, keeping in mind the agent's incentives. In this paper, we introduce a theoretical framework for this problem and provide key structural and computational results.

## 1 Introduction

In standard classification problems, the common assumption is that we have access to *all* the samples. However, in many contexts, we either do not have direct access to the samples, or we can inspect only a limited set of samples and do not know which are the most relevant ones. In such cases, we must rely on another party (the *agent*) to either provide the samples or point out the most relevant ones. This agent may have different incentives, which raises several concerns. One is that the individual samples cannot even be trusted—e.g., we ask for images but the agent manipulates the images with editing software before sending them. This is an issue that we do not consider in this paper; see the related research discussion below for work that does. Even in a context where the individual samples can be trusted (e.g., using cryptographic tools like digital signatures (Goldwasser, Micali, and Rivest 1988; Friedman 1993)), there is still the concern that the agent sends only a *biased collection* of samples. If we do not know how many samples  $n$  the agent has available, then we cannot know whether the agent has submitted all of them. Moreover, we may have capacity to deal with only a fixed number  $m$  of samples.

Consider the following scenario. A faculty member (the agent) wishes to convince the chair of the department (the *principal*) to interview a particular candidate, while the chair

wants to interview the strongest candidates.<sup>1</sup> The principal has time to read exactly three of the candidate's papers, and asks the agent, who is familiar with all of the candidate's work, which three she should read. Naturally, the agent chooses the best three papers. The principal, when reading them, then knows that these three papers may not be representative of all the candidate's work, and should make her decision with this in mind.

In fact, it is not clear that the principal should just ask for the three best papers according to a single metric. For example, she could also say: "Of the three papers, at least one must have at most two authors." Or: "At least one of the papers must introduce a new problem." Or: "In at least one of the papers, the 42nd letter must be a vowel." They also do not need to be hard constraints; she could just announce that she would appreciate it if one of the papers has at most two authors, but if that is not the case and the three papers are spectacular she would still interview the candidate. In general, the principal will set a *policy* for when she would interview a candidate, and the agent will base his choice of papers on this policy.<sup>2</sup>

Similar examples abound where an agent aims to convince a principal based on limited data. The above example can be generalized to hiring in many other professions: for example, in sports, high school coaches may want to convince a college scout to come out and take a look at a player. As before, the scout (the principal) has limited time, and she must make a decision of taking the trip or not, based on the limited video footage of that player provided by the coach (the agent). The scout can specify a policy and the coach will choose the footage accordingly. For example, the scout may just wish to see the best moments, or have a policy that she prefers to see footage of the player in multiple roles (offense, defense, . . .). The decisions do not need to be hiring decisions, of course. For example, a city may make a bid to host an event based (in part) on a few selected photographs of the surroundings. The committee deciding on the location will probably appreciate having photographs of both the venue and of the nearby beach, rather than multiple photographs

<sup>1</sup>Of course the decision may not rest with the chair (alone); if so, we may think of the body of people that needs to be convinced as the principal.

<sup>2</sup>Note that the candidate is *not* a strategic player; the candidate takes no actions in the game.

of just one of these.

In summary, we study the classification problem faced by a principal, where she must make a decision based on a limited number of samples provided by a strategic agent. Our work is motivated by the following questions:

- What is an optimal policy for the principal?
- Are there conditions under which she should just ask for the best  $m$  samples according to a single metric? Are there conditions under which this is not optimal?
- How does strategic sample selection affect the principal’s classification problem? Is it easier or harder compared to when she has direct access to  $m$  samples?

## 1.1 Related Research

In other research, settings in which agents strategically manipulate the samples themselves have been studied. Dekel, Fischer, and Procaccia (2008) and Meir, Procaccia, and Rosenschein (2012) consider the case where a single hypothesis must be constructed based on data held by multiple agents, and agents change the labels of their own examples in order to change the hypothesis to their benefit. Kephart and Conitzer (2015, 2016) and Hardt et al. (2016) consider settings where we design a classifier, but the entities being classified can, at some cost, change their features to obtain a better classification.

In *mechanism design with partial verification* (Green and Laffont 1986; Yu 2011), an agent reports a type, and the set of types that the agent can misreport depends on the agent’s true type (but misreporting does not come at any cost). Our setting is similar in the sense that the set of reports that the agent can (costlessly) make is also determined by the agent’s true private information (i.e., the agent’s full set of samples), though in our setting the agent can never report the full private information. Our setting has much additional structure that we exploit.

In principle, one may try to align the agent’s incentives with those of the principal by *rewarding* the agent, possibly monetarily. If so, we may even consider dispensing with the direct submission of samples and simply ask the agent, who can inspect all the samples, for a probabilistic forecast of the candidate’s future performance. We can then reward the agent according to a *proper scoring rule* (Savage 1971; Gneiting and Raftery 2007) to ensure incentives to report truthfully. However, in many of the settings of interest, monetary payments would be impractical, inappropriate, or sufficiently limited in size by budget considerations that the agent’s direct interest in the decision would outweigh the monetary reward. In such cases, cheap-talk reports will not help and we need to rely on the agent’s inability to forge samples.

## 2 Preliminaries

The principal is interested in the underlying type  $\theta \in \Theta$  of the entity about which she is making the decision. For example, in much of the paper we will consider a binary type space  $\Theta = \{g, b\}$  (“good” and “bad”). The entity generates

$n$  samples from a sample space  $X$ ,<sup>3</sup> where samples  $x$  are drawn i.i.d. (so with replacement) according to  $P(x|\theta)$ . We sometimes use the shorthand  $\theta(x) = P(x|\theta)$ . These  $n$  samples constitute a multiset<sup>4</sup>  $D$  which is the *dataset* available to the agent. The agent must select a multiset  $R \subseteq D$ <sup>5</sup> with  $|R| = m$  as his *report* to the principal. The principal must decide to accept or reject, based on the report. She commits to a policy. A *randomized policy*  $\Pi_m : \mathcal{R}_m \rightarrow [0, 1]$  assigns to each report a probability of acceptance. Here  $\mathcal{R}_m$  is the set of all possible reports of size  $m$ . A *deterministic policy* has  $\Pi_m(R) \in \{0, 1\}$  for all  $R$ ; it is equivalently defined by the set of accepted reports,  $\mathcal{S}_m = \{R : \Pi_m(R) = 1\}$ .

The agent aims to maximize the probability of acceptance regardless of the true type. He will choose to report some  $R^*$  in  $\operatorname{argmax}_{R \subseteq D} \Pi_m(R)$ . The principal, taking into account the strategic behavior by the agent, chooses her policy  $\Pi_m$  to attain her own objectives. For example, she may have a *utility*  $u(\theta)$  for accepting  $\theta$ ; when  $\Theta = \{g, b\}$ ,  $u(b) < 0 < u(g)$ . When combined with a prior over  $\Theta$ , this creates a well-defined optimization problem for the principal. Alternatively, she may have *target acceptance probabilities* for each type; for example, she may want to accept  $b$  with probability at most  $p_b$  and  $g$  with probability at least  $p_g$  (corresponding to limits on the two types of errors). This does not require a prior over  $\Theta$ .

For simplicity, we use the following notation in proofs interchangeably. For **one-sample** policies ( $m = 1$ ), we sometimes denote the policy by its accepted set of samples  $S$  (instead of  $\mathcal{S}$ , which is a family of singleton multisets). That is,  $S = \{x \mid \{x\} \in \mathcal{S}\}$ . For a type, e.g.,  $g \in \Theta$ , we use  $G : 2^X \rightarrow [0, 1]$  to denote its “cumulative” distribution function. That is, for any  $S \subseteq X$ ,  $G(S) = \Pr_{x \sim g}[x \in S]$ . Similarly, we use  $B$  for the corresponding function of  $b \in \Theta$ .

### 2.1 Illustrative Examples

We now present a few examples that illustrate some of the key issues. The first example illustrates that the strategic selection sometimes helps the principal. In the language of our motivating example, this is the case where the principal and the agent can only classify papers as high- or low-quality, and high-quality papers are rare.

**Example 1.** Let  $\Theta = \{g, b\}$  and  $X = \{0, 1\}$ . Let  $g(1) = 0.05$  and  $b(1) = 0.005$ . Let  $n = 50$  and  $m = 1$ . The natural policy is to accept iff the agent submits report  $\{1\}$ . In other words, the agent can convince the principal to accept iff at least one of the  $n$  papers has high-quality. The probability a good type is accepted is  $1 - 0.95^{50} \approx 0.92$ ; for a bad type it is  $1 - 0.995^{50} \approx 0.22$ . In this example, thanks to the agent’s strategic selection, the principal can classify quite effectively while only observing a single sample; in contrast, if she had

<sup>3</sup>For simplicity, we assume the sample space  $X$  is in some Euclidean space, i.e.,  $X \subseteq \mathbb{R}^d$  for some integer  $d > 0$ .

<sup>4</sup>Recall that a multiset is a set in which an element may occur more than once. One could also think of this as a vector, but the order of the elements does not matter in our context.

<sup>5</sup>We use “ $\subseteq$ ” for the standard subset notion on multisets. For multisets  $A$  and  $B$ ,  $A \subseteq B$  iff  $c_B(x) \leq c_A(x)$  for all  $x \in B$ , where  $c_S(x)$  is the number of occurrences of  $x$  in  $S$ .

to observe samples directly, a single sample would give her very little information.

However, the next example (where high-quality papers are less rare) shows that the opposite can also happen. Strategic selection can make it much harder for the principal to distinguish between good and bad types.

**Example 2.** Let  $\Theta = \{g, b\}$  and  $X = \{0, 1\}$ . Let  $g(1) = 0.95$  and  $b(1) = 0.05$ . Let  $n = 50$  and  $m = 1$ . Again, the natural policy is to let the accepted iff the agent submits  $\{1\}$ . The probability that a good type is accepted (has a sample in the accepted set) is  $1 - 0.05^{50} \approx 1$ ; for a bad type it is  $1 - 0.95^{50} \approx 0.92$ . In this example, the strategic selection of samples by the agent makes it very difficult for the principal to distinguish between  $g$  and  $b$ ; in contrast, if she could observe samples directly, a single sample would allow her to classify quite effectively.

Fortunately, there’s a workaround: the principal can effectively reduce  $n$  by specifying an irrelevant (i.e., uncorrelated with the type) requirement, such as that the 42nd letter of the paper should be a vowel.<sup>6</sup> Since there will generally be nearly infinitely many irrelevant attributes of the samples, we assume that each sample is associated with a real number drawn uniformly<sup>7</sup> from  $(0, 1)$ , representing the irrelevant information.

**Example 3.** Let  $\Theta = \{g, b\}$  and  $X = \{0, 1\} \times (0, 1)$  (where the first number represents the relevant information and the second number the irrelevant information). Let  $G(\{1\} \times (0, 1)) = 0.95$  and  $B(\{1\} \times (0, 1)) = 0.05$ . Note that this is the same example as Example 2, except for the additional irrelevant information. Let  $n = 50$  and  $m = 1$ . Now consider the policy that accepts  $\mathcal{S} = \{\{x\} : x \in \{1\} \times (0, 0.05)\}$ . That is, the principal accepts only samples with good relevant information and irrelevant information that has a 1 in 20 chance of occurring. The probability that a good type is accepted is  $1 - (1 - 0.95 \cdot 0.05)^{50} \approx 0.92$ ; for a bad type it is  $1 - (1 - 0.05 \cdot 0.05)^{50} \approx 0.12$ . Thus, the addition of irrelevant information allows the principal to classify much more effectively.

Example 3 illustrates that the difficulty of Example 2 is primarily due to the discreteness of the sample space.

Our last example shows that with multiple bad distributions, the optimal policy does not evaluate the quality of samples individually, but rather considers them in combination. One of the questions of interest later in this paper is under which circumstances this can happen.

**Example 4.** Let  $\Theta = \{g, b_1, b_2\}$  and  $X = \{0, 1\}$ . Let  $g(1) = 0.5$ ,  $b_1(1) = 0.99$ ,  $b_2(1) = 0.01$ . Let  $n = 10$  and  $m = 2$ . Consider the policy that accepts  $\mathcal{S} = \{\{0, 1\}\}$ , i.e., it accepts if both possible samples are reported. The

<sup>6</sup>One may wonder whether this creates an incentive for candidates to write their papers in a particular way; this can be avoided by choosing this requirement close to the decision. In any case, we do not consider the process that originally produces the  $n$  samples as a strategic entity in this paper.

<sup>7</sup>Any continuous distribution can be transformed to a uniform one, using the standard trick of applying the CDF to the drawn number first.

probability that a good type is accepted is  $1 - 2 \cdot 0.5^{10} \approx 0.998$ ; the probability that a bad type is accepted is less than  $1 - 0.99^{10} \approx 0.10$ . In contrast, if we accept reports that have the same sample twice, then one of the two bad types is extremely likely to succeed.

### 3 Basic Results

In this section, we provide some basic results that justify our focus in the rest of the paper.

#### 3.1 Deterministic vs. Randomized Policies

In this subsection, we discuss the relative power of deterministic and randomized policies, justifying our focus on deterministic policies in the rest of the paper.

**Proposition 1.** *Any randomized policy can be decomposed into a distribution over deterministic policies, such that the accepting probability of any report remains the same.*

*Proof.* For a randomized policy  $\Pi_r$ , consider the following distribution  $\Pi_d$  over deterministic policies: Let  $\Pi_d = \Pi_d(q)$  where  $q \sim U[0, 1]$  is a uniformly random number from  $[0, 1]$ , and  $\Pi_d(q)$  is a deterministic policy that accepts the following reports

$$\mathcal{S}_d(q) = \{R \mid \Pi_r(R) \geq q\}.$$

For any report  $R$ ,  $\Pr_{\Pi_d}(\Pi_d(R) = 1) = \Pr_q[R \in \mathcal{S}_d(q)] = \Pi_r(R)$ . In other words, when the principal runs  $\Pi_d$ , any report  $R$  is accepted with probability  $\Pi_r(R)$ .  $\square$

**Corollary 1.** *Assume there is a prior over  $\Theta$  and the principal has a utility  $u(\theta)$  for accepting type  $\theta \in \Theta$ . If the principal wishes to maximize her expected utility, there exists a deterministic policy that is optimal.*

*Proof.* Take any optimal policy  $\Pi^*$ . If  $\Pi^*$  is deterministic then we are done, otherwise we can decompose  $\Pi^*$  into a distribution  $\Pi_d$  over deterministic policies using Proposition 1. If the principal switches from  $\Pi^*$  to  $\Pi_d$ , all reports are accepted with the same probability, so the agent’s strategy does not change. Therefore, the principal’s expected utility is the same under  $\Pi^*$  and  $\Pi_d$ . Because the utility of  $\Pi_d$  is a weighted average of the utilities of deterministic policies, one of these deterministic policies must be optimal.  $\square$

It should be noted that Corollary 1 is generally not true in mechanism design. For example, for designing revenue-maximizing auctions, it is well-known that the optimal mechanism may require randomization (Hart and Reny 2015). In fact, even in our problem, if the principal has target acceptance probabilities for each type, for example “I want to accept at least 90% of good candidates and at most 10% of bad candidates,” then it is possible that only randomized policies obtain these goals simultaneously, as the following example demonstrates.

**Example 5.**  $G(\{0\}) = 1/2$ ,  $G(\{1\}) = 1/2$ ,  $B(\{0\}) = 1$ ,  $B(\{1\}) = 0$ , and  $n = m = 1$ . If we wish to accept the good distribution at least  $3/4$  of the time, and accept the bad distribution at most  $1/2$  of the time, we have to use a randomized policy: always accept  $\{1\}$  and accept  $\{0\}$  with probability  $1/2$ .

On the other hand, this example heavily relies on the discrete nature of the sample space; if we make the sample space continuous—say,  $\{0, 1\} \times (0, 1)$  where the second number is drawn uniformly at random, as in Example 3—then we can achieve the same result with a deterministic mechanism, by effectively using the second number to generate the randomness.

In practice, deterministic policies have several other advantages as well. They are straightforward to implement, transparent, fair, and not subject to willful manipulation of the random numbers. For all these reasons, we focus on deterministic policies in the rest of this paper.

### 3.2 Continuous vs. Discrete Distributions

In this subsection, we compare continuous and discrete distributions, justifying our focus on continuous distributions in the rest of the paper. As we will prove in the next proposition, given our focus on deterministic policies, for discrete distributions we face NP-hardness, simply due to having to solve a knapsack problem.

**Proposition 2.** *Given two discrete distributions  $g$  and  $b$ , and two target acceptance probabilities  $p_g$  and  $p_b$ , it is NP-hard to decide if there exists a deterministic policy that accepts  $g$  with probability at least  $p_g$  and accepts  $b$  with probability at most  $p_b$ . This is true even when  $n = m = 1$ .*

*Proof.* Consider an instance of the Knapsack problem: we are given  $s$  items with weights  $w_1, \dots, w_s$  and values  $v_1, \dots, v_s$ , a maximum weight  $W$ , and a minimum value  $V$ . We are asked whether there is a subset  $T$  of  $\{1, \dots, s\}$  such that  $\sum_{i \in T} w_i \leq W$  and  $\sum_{i \in T} v_i \geq V$ . By normalization, w.l.o.g. we may assume  $\sum_{i=1}^s w_i = \sum_{i=1}^s v_i = 1$ .

We reduce this to an instance of our problem with  $n = m = 1$  as follows. Let the sample space be  $\{1, \dots, s\}$ . Let  $g(i) = v_i$  and  $b(i) = w_i$ . Let  $p_g = V$  and  $p_b = W$ . A deterministic policy will accept a subset  $T \subseteq \{1, \dots, s\}$ . Then, the probability that we accept  $g$  is  $\sum_{i \in T} v_i$  and the probability that we accept  $b$  is  $\sum_{i \in T} w_i$ . Hence, the two instances are equivalent.  $\square$

In contrast, Theorem 6 states that for continuous distributions, we can solve the decision problem of Proposition 2 efficiently in much more general settings.

As we discussed in Example 3, in practice, we can often make the distribution over the sample space effectively continuous, by considering irrelevant information. For example, when considering video footage of an athlete, we may be able to summarize all the relevant information in discrete terms (did the athlete make the shot or not, etc.). Meanwhile, the background of the video provides almost unlimited irrelevant information (is someone eating popcorn in the background, etc.). Imagine that we can only watch a single video clip of a basketball player. If our policy is to only accept if the player (say) makes a 3-pointer, then even mediocre players will be able to produce such a clip. But if our policy is to only accept if the player makes a 3-pointer while a girl is eating popcorn in the background, then only players who frequently score 3-pointers are likely to be able to produce such a clip. From a technical viewpoint, we can assume that

each sample is associated with a random real number drawn uniformly from  $(0, 1)$ , as in Example 3.

For all these reasons, we focus on continuous distributions in the rest of this paper. We now move on to study strategic sample selection in these more restricted settings.

## 4 One Good and One Bad Distribution

In this section, we consider the setting in which the type space is binary:  $\Theta = \{g, b\}$ .

### 4.1 One Sample

We first consider the special case where the agent submits only one sample ( $m = 1$ ). Our main structural result (Theorem 1) states that any Pareto optimal policy takes the following form: accept all reports  $\{x\}$  such that the *likelihood ratio*  $g(x)/b(x)$  is greater than some threshold.

As a corollary of Theorem 1, when the agent has sufficiently many samples ( $m = 1$  and  $n = 1$ ), we can characterize the optimal tradeoff between the accepting probabilities  $p_g$  and  $p_b$  (Corollary 2). This tradeoff is quantitatively governed by the maximum likelihood ratio  $\max_{x \in X} \frac{g(x)}{b(x)}$  over the entire sample space  $x \in X$ . This is in contrast to the distribution learning literature (Pearson 1895; Batu et al. 2000; Chan et al. 2014), where this tradeoff is often determined by some global measure (e.g., total variational distance) between the two distributions.

Let  $\Pi, \Pi'$  be two policies that accept the good distribution with probability  $p_g$  and  $p'_g$ , and accept the bad distribution with probability  $p_b$  and  $p'_b$  respectively. We say  $\Pi'$  is *strictly better* than  $\Pi$  if  $p'_g \geq p_g$  and  $p'_b \leq p_b$  and at least one of the two inequalities holds strictly. We say  $\Pi$  is *Pareto optimal* if there is no other policy  $\Pi'$  strictly better than  $\Pi$ .

**Theorem 1.** *Suppose  $m = 1$  and we have continuous distributions  $g$  and  $b$ . Consider any optimal deterministic policy  $\Pi$ . Let  $S \subseteq X$  be the accepting region of  $\Pi$ . Then, for any point  $x_1$  strictly inside  $S$  and any  $x_2$  strictly outside of  $S$ ,*

$$g(x_1)/b(x_1) \geq g(x_2)/b(x_2).$$

Before proving Theorem 1, we first discuss its conditions and implications. We can always change the policy on a set of measure zero, and the resulting policy is equivalent to the original one. Therefore, the condition in Theorem 1 only applies to the interior of  $S$  and  $X \setminus S$ . An immediate consequence of Theorem 1 is that, if the principal's utility only depends on the accepting probabilities, and is strictly monotonically increasing in  $p_g$  and strictly monotonically decreasing in  $p_b$ , then the optimal policy must be Pareto optimal and hence it must satisfy the condition in Theorem 1.

*Proof.* Let  $p_g, p_b$  be the probabilities that  $\Pi$  accepts the good and bad distributions respectively.

$$p_g = \Pr_{D \sim g^n} [D \cap S \neq \emptyset] = 1 - (1 - G(S))^n,$$

$$p_b = \Pr_{D \sim b^n} [D \cap S \neq \emptyset] = 1 - (1 - B(S))^n.$$

Suppose there are  $x_1$  strictly in  $S$  and  $x_2$  strictly outside  $S$  where

$$g(x_1)/b(x_1) < g(x_2)/b(x_2).$$

Pick neighborhoods  $N_1$  and  $N_2$  of  $x_1$  and  $x_2$  in  $S$  and  $X \setminus S$  respectively, such that  $G(N_1) = G(N_2) > 0$  and  $G(N_1)/B(N_1) < G(N_2)/B(N_2)$ . Such neighborhoods exist because the likelihood ratio  $g(x)/b(x)$  is a continuous function, and both  $x_1$  and  $x_2$  are not on the boundary of  $S$ .

We will show that a different policy  $\Pi'$  with accepting region  $S' = (S \setminus N_1) \cup N_2$  is a better policy. Let  $p'_g$  and  $p'_b$  be the accepting probabilities of  $\Pi'$ . Since  $G(S') = G(S)$  and  $B(S') = B(S) - B(N_1) + B(N_2) < B(S)$ , we have

$$p'_g = 1 - (1 - G(S'))^n = 1 - (1 - G(S))^n = p_g, \text{ and}$$

$$p'_b = 1 - (1 - B(S'))^n < 1 - (1 - B(S))^n = p_b. \quad \square$$

**Corollary 2.** Fix continuous distributions  $g$  and  $b$ . Let  $r = \sup_{x \in X} (g(x)/b(x))$  be the maximum likelihood ratio over the entire sample space  $X$ .<sup>8</sup> When  $m = 1$  and  $n \rightarrow \infty$ , any Pareto optimal deterministic policy  $\Pi$  satisfies

$$p_g + (1 - p_b)^r = 1,$$

where  $p_g$  and  $p_b$  are the probabilities that  $\Pi$  accepts  $g$  and  $b$  respectively.

*Proof.* Fix any  $0 < \varepsilon < 1$ . Because the likelihood ratio function  $g(x)/b(x)$  is continuous and its supremum is  $r$ , there exists a small neighborhood  $S \subseteq X$  such that

$$\frac{g(x)}{b(x)} \geq (1 - \varepsilon)r$$

for all  $x \in S$ . Recall that  $G(S) = \Pr_{x \sim g}[x \in S] > 0$  is the probability that a random sample from the good distribution  $x \sim g$  is in  $S$ . By the definition of  $S$ , we know that  $B(S) \leq G(S)/(r(1 - \varepsilon))$ .

Consider the policy that accepts iff the agent reports a sample in  $S$ . We will show that  $S$  is essentially optimal as  $n \rightarrow \infty$ . Let  $p_g$  and  $p_b$  denote the accepting probabilities of  $S$ . For notational convenience let  $\delta = G(S)$ . We have

$$p_g = (1 - (1 - G(S))^n) = 1 - (1 - \delta)^n, \text{ and}$$

$$p_b = (1 - (1 - B(S))^n) \leq 1 - \left(1 - \frac{\delta}{r(1 - \varepsilon)}\right)^n.$$

We can rewrite the inequality on  $p_b$  by substituting  $\delta$ . Because the inequality holds for any  $\varepsilon$  and  $n$ , we can let  $\varepsilon \rightarrow 0$  and  $n \rightarrow \infty$  and get

$$p_b \leq 1 - \left(1 - \frac{1 - (1 - p_g)^{1/n}}{r(1 - \varepsilon)}\right)^n \rightarrow 1 - (1 - p_g)^{1/r}.$$

On the other hand, the upper bound on  $p_b$  is tight when  $\varepsilon = 0$ . This is because the acceptance region  $S'$  of any deterministic policy can have likelihood ratio at most  $r$ , and thus  $B(S') \geq G(S')/r$  and a similar calculation gives the same lower bound on  $p_b$ . Therefore, we can conclude that for any Pareto optimal policy,  $p_g + (1 - p_b)^r = 1$  as  $n \rightarrow \infty$ .  $\square$

<sup>8</sup>For simplicity, we assume the maximum likelihood ratio  $r = \sup_x (g(x)/b(x))$  exists and is finite. A similar argument shows that when  $r = \infty$ , we can get policies with  $p_g = 1$  and  $p_b = 0$ .

## 4.2 Multiple Samples

We now move on to  $m > 1$ . We first generalize the notion of a likelihood ratio to reports of multiple samples.

**Definition 1.** We define the likelihood ratio of a report  $R$  to be the product of the samples' likelihood ratios  $\prod_{x \in R} \frac{g(x)}{b(x)}$ , as if the samples in  $R$  are drawn i.i.d. from the distribution.

The following theorem states that when  $m = n$ , any Pareto optimal policy essentially accepts reports whose highest likelihood ratio exceeds some threshold.

**Theorem 2.** Suppose  $m = n$  and we have continuous distributions  $g$  and  $b$ . Consider any Pareto optimal deterministic policy  $\Pi$  which accepts all and only reports in  $S$ . Then, for any report  $R_1$  strictly inside  $S$  and any  $R_2$  strictly outside of  $S$ , we have

$$\prod_{x \in R_1} g(x)/b(x) \geq \prod_{x \in R_2} g(x)/b(x).$$

We defer the proof of Theorem 2 to the appendix.

Note that for the case  $m = 1$ , Theorem 1 states that in that case, too, the agent should report the sample that maximizes the likelihood ratio. Thus, it is natural to conjecture that this continues to hold when  $m < n$ . This, however, is false. In fact, we can show that the optimal policy does not admit even the following weaker structural property.

**Definition 2.** A policy orders the sample space if there exists an ordering on the elements of the sample space, such that an optimal response for the agent is to always report his highest samples in this ordering.

In the  $m = 1$  and  $m = n$  cases, the optimal policy based on the likelihood ratio clearly satisfies this property, ordering the sample space by likelihood ratio. (In the  $m = n$  case, this is because the likelihood ratio is the product of the likelihood ratios of the individual samples, and this product is maximized by choosing the samples that maximize that ratio.) The following proposition shows that this does not hold in general for  $1 < m < n$ .

**Proposition 3.** When  $1 < m < n$ , sometimes a Pareto optimal policy does not order the sample space.

*Proof.* For simplicity, we present a counter example that is a discrete distribution. It can be easily changed to a continuous distribution without affecting any of the part argument.

Let  $\Theta = \{g, b\}$ ,  $X = \{0, 1, 2\}$ , and

$$g(0) = 0, \quad g(1) = 0.1, \quad g(2) = 0.9, \text{ and}$$

$$b(0) = 0.8, \quad b(1) = 0.1, \quad b(2) = 0.1.$$

Let  $m = 2$  and  $n = 3$ , i.e., the agents has 3 i.i.d. samples and chooses 2 of them to submit.

We claim a policy  $\Pi$  that accepts reports  $\{1, 1\}$  and  $\{2, 2\}$  is Pareto optimal. First notice that  $\Pi$  accepts  $g$  with probability 1. Since an agent does not draw  $\{0\}$  from  $g$ , so by the pigeonhole principle, among the  $n = 3$  samples there must be either two copies of  $\{1\}$  or two copies of  $\{2\}$ . On the other hand, the principal must accept these two reports with probability 1 if she wants to always accept  $g$ . This is because when  $\theta = g$ , the agent's data  $D$  could be  $\{1, 1, 1\}$  (or

$\{2, 2, 2\}$ ), in which case he is forced to report  $R = \{1, 1\}$  (or resp.  $\{2, 2\}$ ). Therefore, among all policies,  $\Pi$  has the smallest probability of accepting  $b$ .

The above example rules out structural results in the form of Theorems 1 and 2, because the report  $\{1, 2\}$  has higher likelihood ratio than  $\{1, 1\}$ . Furthermore, note that any policy that accepts  $\{1, 1\}$  and  $\{2, 2\}$  but not  $\{1, 2\}$  cannot order the sample space; for example, if 1 were ordered at least as high as 2, then an agent with data  $\{1, 2, 2\}$  can report  $\{1, 2\}$  instead of  $\{2, 2\}$  according to the ordering, but this is suboptimal because  $\{1, 2\}$  is rejected while  $\{2, 2\}$  is accepted.  $\square$

It of course remains possible that there is an elegant way to describe the optimal policy in this context, but Proposition 3 rules out many natural possibilities. However, if we are willing to give up on exact optimality, then we can still define a policy that performs reasonably well in the limit. Theorem 3 gives a policy whose error probability (probability of rejecting  $g$  or accepting  $b$ ) decreases exponentially in  $m$ . This error guarantee is similar to the setting where the principal has direct access to  $m$  samples, in which case the failing probability also decreases exponentially in  $m$ . The difference is that, as in Corollary 2, the coefficient in the exponent depends on the maximum likelihood ratio  $r = \sup g(x)/b(x)$  rather than (say) the total variational distance between  $g$  and  $b$ .

**Theorem 3.** Fix  $m \geq 1$ , and two continuous distributions  $g$  and  $b$ . As  $n \rightarrow \infty$ , there is a deterministic policy whose error probability (rejecting  $g$  or accepting  $b$ ) is at most  $\exp(-\frac{1}{2}(1-r^{-1/2})^2 m)$ .

The policy that achieves Theorem 3 focuses on a small region  $S$  where  $G(S) \gg m/n$  and  $B(S) \ll m/n$ . This way, for  $n$  samples drawn from  $g$ , in expectation,  $nG(S) \gg m$  samples are from  $S$ ; and for  $n$  samples drawn from  $b$ ,  $nB(S) \ll m$  samples are from  $S$ . Therefore, if we accept all reports with  $m$  samples from  $S$ , we can distinguish  $g$  from  $b$ . We defer the proof of Theorem 3 to the appendix.

## 5 One Good and Multiple Bad Distributions

*For men are good in but one way, but bad in many.*

— Aristotle, *Nicomachean Ethics*

We now consider the case where there are multiple bad distributions, but still only a single good one.

### 5.1 One Sample

Again, we first investigate the single-sample case ( $m = 1$ ). We first show there are cases in which no policy can perform well across all possible priors over  $\Theta$ .

**Example 6.** Let  $\Theta = \{g, b_1, b_2\}$  and  $X = \{0, 1\} \times (0, 1)$ . Let  $G(\{0\} \times (0, 1)) = G(\{1\} \times (0, 1)) = 0.5$ ,  $B_1(\{0\} \times (0, 1)) = 1$ , and  $B_2(\{1\} \times (0, 1)) = 1$ . There is no policy which makes the right decision with probability larger than 0.5 against any prior. This is because any deterministic policy has the following form: for some  $p, q \in [0, 1]$ , the policy accepts all reports in  $\mathcal{S} = \{\{x\} \mid x \in (\{0\} \times (0, p)) \cup (\{1\} \times (0, q))\}$ . This is because to accept  $g$  w.p. larger than  $1/2$ , we

need  $p+q > 1$ . W.l.o.g. assume  $p > 1/2$ , but then the policy accepts  $b_1$  w.p.  $p > 1/2$ .

When there is a prior over  $\Theta$  and the principal has utilities for accepting each type  $\theta \in \Theta$ , the next theorem characterizes the behavior of optimal policies in the limit. Note that Theorem 4 does not hold if we have specific target acceptance probabilities for individual bad distributions.

**Theorem 4.** Fix  $m = 1$  and a partition of the sample space  $X$  into  $t$  pieces. Let  $\Theta = \{g, b_1, \dots, b_k\}$ . Assume every distribution is constant on every piece, the principal has utility  $u(\theta)$  for accepting type  $\theta$ , and there is a prior  $q$  over  $\Theta$ . Then, for sufficiently large  $n$ , there is a utility-maximizing policy that accepts only reports in a subset of one single piece (module accepting any report that has measure zero).

*Proof.* Suppose the optimal policy accepts all reports in  $S$  and  $S$  overlaps with multiple pieces  $P_1, \dots, P_t$ . Let  $(G(S_j), B_1(S_j), \dots, B_k(S_j))$  denote the ‘‘cumulative’’ probabilities of  $S_j = S \cap P_j$ . Let  $\alpha_i^\theta$  be the density of distribution  $\theta$  on  $P_i$ , and let  $\beta_{ij} = B_i(S_j)/G(S_j) = \alpha_i^{b_j}/\alpha_i^g$  be the likelihood ratio  $b_i(x)/g(x)$  on piece  $j$ . We argue that moving all the mass, measured by  $g$ , to one of the  $k$  pieces achieves at least the same probability of success. Since  $n$  is large enough,  $\sum_j G(S_j)$  can be contained in any of the  $t$  pieces. The expected utility of  $S$  is

$$q_g u(g) \left( 1 - \left( 1 - \sum_j G(S_j) \right)^n \right) + \sum_i q_{b_i} u(b_i) \left( 1 - \left( 1 - \sum_j \beta_{ij} G(S_j) \right)^n \right).$$

Let  $\beta_i = (\beta_{i1}, \dots, \beta_{it})$ ,  $\gamma = (G(S_1), \dots, G(S_t))$ . The principal’s expected utility can be written as

$$u(g)q_g(1 - (1 - \|\gamma\|_1)^n) + \sum_i u(b_i)q_{b_i}(1 - (1 - \beta_i^\top \gamma)^n).$$

Note that since  $0 \leq \beta_i^\top \gamma \leq 1$ ,  $(1 - \beta_i^\top \gamma)^n$  is convex in  $\gamma$  for any  $i$ . Fixing  $\|\gamma\|_1$ , since  $q_{b_i} \geq 0$  and  $u(b_i) < 0$ , the overall utility is also convex in  $\gamma$ . Therefore, the maximum utility is achieved when  $\gamma$  has only one non-zero entry. Equivalently, the optimal policy should focus on a single piece.  $\square$

Theorem 4 crucially relies on there being only a single good distribution, as the following example demonstrates.

**Example 7** (non-locality with multiple good distributions). Let  $\Theta = \{g_1, g_2, b\}$  and  $X = \{0, 1, 2\} \times (0, 1)$ . Let  $B(\{0\} \times (0, 1)) = G_1(\{1\} \times (0, 1)) = G_2(\{2\} \times (0, 1)) = 1$ . Let  $m = 1$ . Even as  $n \rightarrow \infty$ , we will need to accept points from both the pieces  $\{1\} \times (0, 1)$  and  $\{2\} \times (0, 1)$  in order to accept both good distributions.

### 5.2 Multiple Samples

When  $m > 1$  and there are multiple bad distributions, it turns out that sometimes the *agent* faces an NP-hard problem. This is because an individual sample may rule out sev-

eral bad distributions, and to convince the principal to accept, the agent may have to judiciously choose his  $m$  reported samples to *cover* all the bad distributions, in terms of ruling them out. The following theorem makes this precise.

**Theorem 5.** *With one good distribution and  $k$  bad distributions, it is NP-hard for the agent to determine, given dataset  $D$ , whether it is possible to report  $R \subseteq D$ , such that the optimal policy accepts  $R$ .*

*Proof.* We reduce from the decision version of Set Cover. Given a set cover instance with elements  $U$ ,  $n'$  sets  $\{S_j\}_{j \in [n']}$ , and a target number  $m'$ , we know it is NP-Hard to decide whether all elements can be covered with  $m'$  sets.

We construct a strategic sample selection instance as follows. We partition the sample space into  $n'$  pieces. Each piece  $P_j$  corresponds to a set  $S_j$  in the set cover instance. The good distribution  $g$  is the uniform distribution. For each element  $i \in U$ , we create a bad distribution  $B_i$ . We set the probability density of  $B_i$  to 0 on  $P_j$  if  $S_j \ni i$ , and set it equally on all other pieces. (W.l.o.g., we can assume there is no element that is contained in all sets.)

Consider an agent with  $n = n'$  samples, one for each piece. Let  $m = m'$  be the number of samples he can report. Suppose that the principal will accept if and only if she is sure the underlying distribution is  $g$  (say she has very negative utility for accepting a bad type).

Suppose a set cover of size  $m$  exists. Then, the agent can report the corresponding samples. For each  $B_i$ , there is a sample in the report that has probability 0 under  $b_i$ . Hence the principal can rule out every bad distribution.

Conversely, suppose the agent has a report that will get accepted. For each  $b_i$ , there must be a sample in the report that has probability density 0 under  $b_i$ ; this sample corresponds to some  $S_j \ni i$ . Hence, the agent's report produces a set cover of size  $m$ .  $\square$

## 6 Multiple Good/Bad Distributions

We now allow multiple good and multiple bad distributions. The hardness result from Theorem 5 still applies here when  $m > 1$ , so we focus on  $m = 1$ . Even so, Example 7 shows that we will get nonlocality in the optimal policy, so we do not prove a structural result. This leaves the question of whether we can efficiently compute policies with target accepting probabilities when  $m = 1$ .

**Theorem 6.** *Fix  $m = 1$ ,  $n \geq 1$ , and a partition of the sample space  $X$  into  $t$  pieces. Assume we are given distributions  $g_1, \dots, g_k$ , and  $b_1, \dots, b_\ell$  such that every distribution is constant on every piece. Then, given a vector of target accepting probabilities  $(p_{g_1}, \dots, p_{g_k}, p_{b_1}, \dots, p_{b_\ell})$ , we can decide in  $\text{poly}(k, \ell, t, n)$  time whether there is a policy that can achieve these requirements.*

*Proof.* We use  $P_1, \dots, P_t$  to denote the  $t$  pieces and assume w.l.o.g. that each piece has measure  $|P_i| = 1$ . Let  $\alpha_j^\theta$  be the density of distribution  $\theta$  on  $P_j$ . For example, the ‘‘cumulative’’ probability of  $g_i$  on a subset  $S \subseteq P_j$  is  $\alpha_j^{g_i} |S|$ .

We will write a mathematical program to decide whether the target accepting probabilities are achievable. The variables  $x_j$  denote the fraction of piece  $j$  that a policy  $\Pi$  will

accept. We can write out the accepting probabilities of  $\Pi$  explicitly, and put constraints on them.<sup>9</sup>

$$\begin{aligned} 1 - \left(1 - \sum_j \alpha_j^{g_i} x_j\right)^n &\geq p_{g_i}, & \forall i \in [k], \\ 1 - \left(1 - \sum_j \alpha_j^{b_i} x_j\right)^n &\leq p_{b_i}, & \forall i \in [\ell], \\ 0 \leq x_j &\leq 1, & \forall j \in [t]. \end{aligned}$$

Observe the above is equivalent to the following linear program (LP):

$$\begin{aligned} 1 - \sum_j \alpha_j^{g_i} x_j &\leq (1 - p_{g_i})^{1/n}, & \forall i \in [k], \\ 1 - \sum_j \alpha_j^{b_i} x_j &\leq (1 - p_{b_i})^{1/n}, & \forall i \in [\ell], \\ 0 \leq x_j &\leq 1, & j \in [t]. \end{aligned}$$

The theorem follows immediately from the fact that we can write down this LP and check its feasibility in  $\text{poly}(k, \ell, t, n)$  time.  $\square$

## 7 Conclusion

We have introduced the problem of designing an optimal classification policy when the samples are selected by a strategic agent who favors a specific outcome.

We proved several basic structural results. If the principal aims to maximize expected utility, where she associated utilities with individual outcomes, then there is no benefit to randomization (Corollary 1). When distinguishing a single good from a single bad distribution, if only a single sample is reported, then the optimal policy is to accept samples whose good/bad likelihood ratio exceeds some threshold (Theorem 1). Moreover, in the limit as  $n \rightarrow \infty$ , our success is determined by the highest likelihood ratio in the sample space (Corollary 2). While a result similar to Theorem 1 holds when  $m = n$  (Theorem 2), unfortunately nothing like it holds for the case  $1 < m < n$  (Proposition 3). Still, we can design a policy that has good behavior in the limit for this case (Theorem 3). Moving on to the case of multiple bad distributions, we show that for  $m = 1$ , in the limit our optimal policy focuses on a single piece (Theorem 4)—but this is not true with multiple good distributions (Example 7).

We also proved basic computational results. In the discrete, deterministic case, determining whether a combination of a given false positive and a given false negative rate can be obtained is NP-hard even with  $m = n = 1$  (Proposition 2). However, if we restrict ourselves to piecewise-constant distributions, then we can obtain an efficient algorithm even with multiple good and bad distributions (but still  $m = 1$ ; Theorem 6). When  $1 < m < n$  and there are multiple bad distributions, the agent's problem of best-responding to the optimal policy becomes NP-hard (Theorem 5).

There are several open questions. Perhaps the most significant open questions are in the setting where there is a single good and a single bad distribution, and  $1 < m < n$ . We have shown that for optimal policies in this case, it is not always true that the agent should just report the ‘‘best’’ samples according to a single criterion. Still, do optimal policies in this case have some natural structure? Can they be computed efficiently?

<sup>9</sup>we use  $[n]$  to denote the set of integers  $\{1, \dots, n\}$ .

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